


**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH  
AND DEVELOPMENT**

**CASE ANALYSIS OF UNICORN START-UPS IN INDIA**

**OVERVIEW**

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
To spread awareness about unicorn startups in india.	Participants get awareness about unicorn startups which helps them to think an inclined towards doing something related to startup.
<b>Academic Year:</b>	<b>Program driven by:</b>
2021-22	Self-driven Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
August	Case Analysis of Unicorn Start-ups in India
<b>Program Type:</b>	<b>Other:</b>
Other	Session
<b>Program Theme:</b>	<b>Other:</b>
Startup	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>
08/23/2022-08/23/2022-0	0

<b>Student Participants:</b>	<b>Faculty Participants:</b>
40	4
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
0	Successfully conducted session.
<b>ATTACHMENTS</b>	
<b>Video:</b>	<a href="https://www.youtube.com/watch?v=-PMIKk7J8DU">https://www.youtube.com/watch?v=-PMIKk7J8DU</a> , <a href="https://youtu.be/SMEPpYpVuWo">https://youtu.be/SMEPpYpVuWo</a>
<b>Photograph1:</b>	
<b>Photograph2:</b>	<a href="/uploads/institutes/monthlyReport/Photograph2/7220-IC201811091.jpeg">/uploads/institutes/monthlyReport/Photograph2/7220-IC201811091.jpeg</a>
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3615-IC201811091.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3615-IC201811091.pdf</a>
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